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**SOMERSET**

**ROSE NURSERY INC.**

**New Brunswick, N. J.**

*Miss Newman*

Sec. 562, P. L. & R.

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☆ JUN 15 1936 ☆

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# SOMERSET'S SEEDS

## SNAPDRAGON

GREENHOUSE GROWN SEED

for Greenhouse Forcing

### Newer Introductions

**Embers.** A new color in Winter-flowering Snaps. General color effect glowing carmine intensified under artificial light. Fragrant and early. Rust resistant.

**Captor.** Long-stemmed, free flowering white.

**Celestial.** Improved Ceylon Court, deeper in color, with compact spikes.

**Daybreak.** Sparkling rose pink.

**Northern Light.** Rich yellow sport of New Deal. Excellent Winter bloomer.

**Royal Gold.** A novelty color of orchid and gold.

**Marion.** Splendid pure white—free flowering and shatterproof.

**White Cheviot Maid.** White sport of Cheviot Maid with the good qualities of its parent.

**Yellow Cheviot Maid.** Color of Ceylon Court, habit and growth of Cheviot Maid.

Originators packets, any of the above \$2.00, any 3 for \$5.00

**Bertha Baur.** Early lavender.

**Cornwallis.** Deep pink.

**Kirkwood Beauty.** Bronze orange.

**Nicholson's Yellow.** Bright yellow.

**Terry's Surprise Improved.** Rosy orange

**Velvet Beauty.** Early red.

**White Prosperity.** Fine white.

Originators packet, any of the above \$1.50, any 3 for \$4.00

### Standard Sorts

Afterglow	Cheviot Maid Supreme	New Cincinnati	Rose Queen
Ceylon Court	Coates Yellow Perfection	New Dawn	Rose Orange
Cheviot Maid	Jennie Schneider	New Deal	Sun Tan
	Lucky Strike	Radiance	

Any of the above, \$1.00 per pkt., any 3 for \$2.50, any 5 for \$3.50

**Schatzi Kupfer.** Peach blossom, deepening to apricot. Makes no seed, therefore we offer cuttings direct from originators at \$12.00 per 100.

## CINERARIA

	Tr. pkt.	1/4 oz.
<b>California Super Giants.</b> Immense flowers, 4-6 in. and a compact, basal branching habit are a feature of the strain. Originator's seed.	\$1.00	\$8.00
<b>Cremer's Prize Strain.</b> A popular and desirable strain. Originator's seed.	1.50	4.50
<b>Multiflora Nana.</b> Dwarf compact. Separate colors. Each.	1.00	2.50
<b>Azure Blue</b>		
<b>Dark Blue</b>		
<b>Dark Red</b>		
<b>Rose</b>		
<b>Mixed</b>		
<b>Weissensee Strain</b> (Berlin Market). Dwarf, compact, medium large flowers. Select mixture.	1.00	3.00
<b>Multiflora Grand. Max.</b> (Improved Weissensee). Florets 2-3 in., produced in large quantities. Dwarf, compact growth.	1.25	5.00

Double English Daisies, Campanula, Hardy Carnation, Iceland Poppies, Sweet-William, Wallflower, Violas, and other seasonable seeds are offered in our Spring list. Write for it.

## CALENDULA

<b>Ball's Masterpiece.</b> Deep orange, dark center.	<b>Ball's Long Orange.</b> Light center.
<b>Ball's Gold.</b> Deep golden yellow.	<b>Ball's Lemon Queen.</b> Clear deep yellow.
	<b>Sensation.</b> Orange with scarlet sheen.
Any of the above: Tr. pkt. 30c., oz. \$1.50, 1/4 lb. \$5.00	

## CALCEOLARIA

	Tr. pkt.	1/4 oz.
<b>Albert Kent Hybrids.</b> Medium growth, clear and spotted colors.	\$1.00	\$3.25
<b>Dwarf Choice Mixture.</b> Compact growth with large flowers produced in a mass.	1.00	4.00
<b>Hybrida Multiflora Nana.</b> Only about 1 ft. in height. Good sized blooms in orange, lemon and gold.	1.00	4.50

## DELPHINIUM

New Crop Ready in July

	Tr. pkt.	Oz.
<b>Belladonna Improved.</b> Pale blue.	1 lb. \$20.00, \$0.40	\$2.00
<b>Blue Grotto.</b> Dark blue form of the above.	.50	3.00
<b>Somerset's Hybrids.</b> All shades of blue, selected for hardiness and free flowering.	4 oz. \$10.00	.50 4.00
<b>Iceberg.</b> A selection of white hybrids.	.50	4.00

Other Good Strains Offered in Our 1936 Price List

## CYCLAMEN

BINNEWEIS STRAIN

	100 seed	1000 seed		100 seed	1000 seed
<b>Dark Blood Red.</b>	\$1.20	\$10.00	<b>Orange Beauty.</b> Orange vermillion.	\$2.00	\$16.00
<b>Bright Red.</b>	1.20	10.00	<b>Lavender.</b>	1.20	10.00
<b>Improved Rose of Marien-thal.</b> Soft rose with carmine eye.	1.20	10.00	<b>Mixed Colors.</b>	1.20	10.00
<b>White with Carmine Eye.</b>	1.20	10.00	<b>Rokoko Mixed.</b> Large ruffled and fringed flowers.	1.75	16.00
<b>Pure White.</b>	1.20	10.00			
<b>Bonfire.</b> Brilliant salmon.	2.00	16.00			
<b>America Improved.</b> Salmon on scarlet.	2.00	16.00			
<b>New Salmon Rose Improved</b>	1.60	12.00			
<b>Glory of Wandsbek or Perle of Zehlendorf.</b> Salmon red.	1.60	12.00			
<b>Rose of Zehlendorf.</b> Salmon pink.	1.60	12.00			
<b>Saffron Red.</b>	1.40	11.00			
<b>Mozart</b> (Novelty). Deep pink.	2.00	18.00			

## FORCING STOCKS

Mammoth Flowered Column

### TWO NEW COLORS IN THIS POPULAR CLASS

**Rose Carmine.** A brilliant glowing shade that is especially good under artificial light.

**Violet.** A rich violet blue, that will be found useful for many purposes.

Tr. pkt. (1000 seeds) \$1.50

**Silver Lilac.**

**White**

The most popular and profitable color for early flowering.

**Rose Pink** **Chamois Pink** **Ruby** **Mixture of All Colors**

1/2 tr. pkt. 60c., tr. pkt. \$1.00, 1/4 oz. \$2.25, oz. \$8.00

## GIANTS OF CALIFORNIA

This group is of branching habit, similar to the Bismarck, but earlier and taller. Large flowers on strong stems with a high percentage of doubles. Planted close they require little pinching.

**Santa Maria.** The white that is becoming one of the favorite forcing sorts.

**Lavender**

**Rose**

**Yellow**

**Blue**

**Chamois**

Price of each: Tr. pkt. 25c., 1/4 oz. \$1.00, oz. \$3.50

## IMPROVED BISMARCK

A florist moneymaker inside or outdoors. Vigorous branching habit, very early and a high percentage of doubles.

**Antique Copper**

**Chamois**

**Flesh Pink**

**Golden Rose**

**Rose**

**Appleblossom**

**Blood Red**

**Golden Ball**

**Lavender**

**Clear White**

Price each: Tr. pkt. 35c., 1/4 oz. \$1.00, oz. \$3.00

## PANSY

**GARDEN STATE GIANTS.** Almost a lifetime of enthusiastic work is represented in this strain. Over many years, in the heart of New Jersey, the originator has been working patiently to obtain a strain that would meet with his high standards. Immense flowers of great substance, a wide range of splendid colors, compact, sturdy plants, early and continuous flowering and a remarkable resistance to summers heat make these "Pansies that sell when others go begging." Tr. pkt. 50c., 1/8 oz. \$1.25, 1/4 oz. \$2.25, oz. \$8.00, 4 ozs. \$28.00. Tr. pkt. 1/4 oz. Oz.

**Engleman's Special Mixture.** A fine strain with immense flowers mostly in bronze and red shades.

**Roggli New Swiss Giants, Cardinal (Alpen Glow).** Garnet red... \$1.00 \$3.00 \$10.00

**Roggli New Swiss Giants, Lake of Thun.** Blue, dark blue blotches. .50 2.00 6.00

**Roggli New Swiss Giants, Rheingold.** Yellow, deep brown blotches. .50 2.00 6.00

**Roggli New Swiss Giants, Mixed.** .50 1.50 5.00

**America Special Florist Strain.** Fine bright mixture. .50 2.00 6.00

**Fripped Masterpiece.** Large frilled. .50 1.00 3.00

**Large Flowering Finest Mixed.** 1/4 lb. \$3.00, .25 .... 1.00

**TRIMARDEAU—Large-flowered Bedding Pansy**

**Golden Queen, yellow.** **Snow Queen, white.** .30 .... 1.50

**Lord Beaconsfield.** Violet, shading to white. .30 .... 1.50

**Mixed in a wide range of colors—**Price each of the above. .30 .... 1.50

**HARROLD'S CUT FLOWER PANSY.** We believe this to be the only commercially available strain which has been bred definitely for growing to cut under glass. Tr. pkt. \$1.50, 3 tr. pkts. \$4.00.

## SWEET PEAS

EARLY OR WINTER FLOWERING

Oz. 4 ozs. Lb.

**Zvolanek's Josie.** Brilliant rose pink, very vigorous, large flowers on long stems. \$1.00 \$3.00 \$10.00

**Zvolanek's Supreme Orange.** Clear orange, does not fade. 1.00 3.00 10.00

**Zvolanek's White Twin.** Pure white, early, two or three stems at each node. 1.00 3.00 10.00

**Eileen** (MacDonald). Rich Begonia rose shaded salmon. .75 2.25 8.00

**Sequoia** (MacDonald). Long stemmed salmon cerise. .75 2.00 6.00

### STANDARD SORTS

**Ball's Blue.** Clear even blue. \$0.35 \$1.30 \$4.00

**Mrs. Herbert Hoover.** Long-stemmed uniform blue. .35 1.25 3.50

**Columbia.** Salmon rose, white wings. .35 1.30 3.50

**Aviateur.** Extra large, crimson scarlet. .35 1.30 3.50

**Harmony.** Clear lavender. .35 1.30 3.50

**Michigan.** Long-stemmed clear lavender. .35 1.30 3.50

**Ball's Orange.** Rich deep orange. .35 1.35 4.50

**Ball's Rose.** Rose pink. .35 1.35 4.00

**Chevalier.** Dark rose. .35 1.30 3.50

**Jean Mamitsch.** Popular rose pink. .35 1.30 3.50

**Zvolanek's Rose.** Rich rose. .35 1.30 3.50

**Hope.** White seeded pure white. .35 1.30 3.50

**Snow Storm Improved.** Fine white. .35 1.30 3.50

**White Harmony.** Popular white. .35 1.30 3.50

We list above, only the most popular sorts. Our Spring, 1936, list contains many other fine sorts and we are prepared to obtain for you any variety not listed.

## Statice Puberula

An excellent new pot plant. Grows only 6 in. high, with dark violet flowers. Blooms 5 months from seed. Tr. pkt. 75c., oz. \$3.50.

# SOMERSET ROSE NURSERY, New Brunswick, N.J.

